



ARKANSAS  
**OPTOMETRIC**  
ASSOCIATION  
Affiliated with American Optometric Association

**ONLINE**  
**REGISTRATION**

**2026 FALL CONVENTION**

# **EXHIBITOR INFORMATION**

**Exhibit Hall: October 23, 2026**



<https://arkansas.aoa.org>



501.661.7675



Oaklawn Racing Casino Resort  
Hot Springs, Arkansas



aroa@arkansasoptometric.org





# Schedule

Friday, October 23rd, 2026

| Time              | Event                      |
|-------------------|----------------------------|
| 6:30-8:45 am      | Exhibit Hall Set Up        |
| 9:00-9:30 am      | Exhibit Hall (ODs)         |
| 10:00-10:30 am    | Exhibit Hall (Paras)       |
| 11:30 am-12:30 pm | Lunch on your own          |
| 12:30-1:00 pm     | Exhibit Hall (ODs + Paras) |
| 2:40-3:20 pm      | Exhibit Hall (ODs)         |
| 3:00-3:30 pm      | Exhibit Hall (Paras)       |
| 3:30-5:30 pm      | Exhibit Hall Tear Down     |



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Oaklawn Racing Casino Resort  
Hot Springs, Arkansas



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## 200 Average Attendance

An average of 200 people register for the ArOA Fall Convention. Attendance is typically 125 doctors of optometry, 50 paraoptometric staff, students doctors of optometry and guests.

### **Date**

**Exhibit Hall: October 23, 2026**

### **Exhibit Fees**

- 6 foot skirted table with 2 chairs: \$625
  - ID sign with company name included.
  - Two Rep registrations included.
    - Extra Rep Registration: \$25
  - Electricity: \$40 (Pre-ordered)
  - Adjoining Booth: \$425 (If available, must contact ArOA Office to book)
- **Registration/Payment Deadline:**
  - **Sept. 23, 2026**

### **Location**

Oaklawn Racing Casino Resort  
2705 Central Avenue  
Hot Springs, AR 71901

### **Exhibit Hall**

The exhibit hall will be open Friday, October 23, 2026, from 9:00 am - 3:30 pm, with dedicated exhibit times throughout the day.



<https://arkansas.aoa.org>



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[aroa@arkansasoptometric.org](mailto:aroa@arkansasoptometric.org)

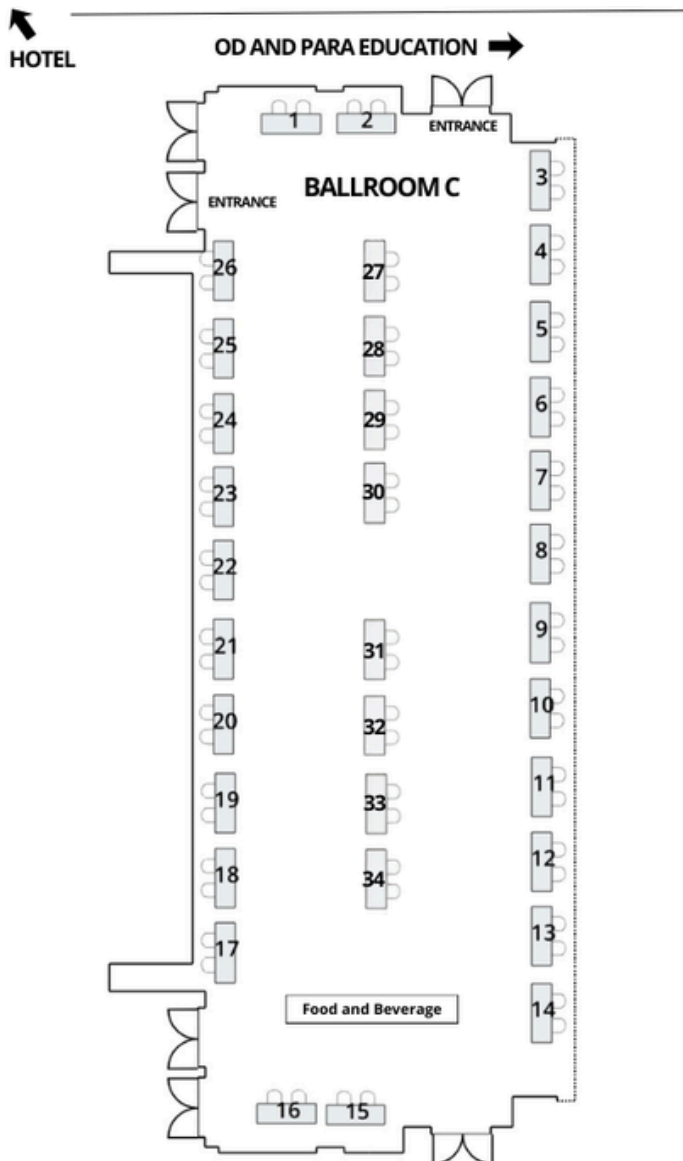


# Exhibit Hall Map

## Location

The [exhibit hall](#) will be located in Ballroom C.

[Click Here for Updated Availability](#)



## Booth Amenities

- Your choice of booth space
- One 6' skirted display table
- Two folding chairs
- Identification sign with company name
- Your name, phone number, email address printed in the program received by every attendee (approximately 200)
- Contact info listed on website
- Pre-registered attendee list with name, address, and phone number
  - Sent weekly beginning October 2, 2026
- Post-convention attendee list
- Two representative registrations included

## Registration

Registration/booth selection opens for Platinum Partners on July 21st and will follow the schedule below:

### Partner/Exhibitor Registration Schedule:

- 7-21-26: Opens to Platinum Partners
- 7-23-26: Opens to Gold Partners
- 7-27-26: Opens to Silver Partners
- 7-29-26: Opens to Bronze Partners
- 7-31-26: Opens to all exhibitors

**Registration/Payment Deadline: Sept 23, 2026**

**[ONLINE  
REGISTRATION](#)**



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# Logistics

## Booth Assignment

You will choose your booth on the registration website.

## Convention Registration

Convention registration is required for everyone who attends the 2026 ArOA Fall Convention. All exhibitors will be required to wear name badges marked Exhibitor.

- Two representative registrations included.
  - May register 1 additional Rep for \$25.
  - **For more than 3 Reps, company must purchase another exhibit space.**

**Registration/Payment Deadline: Sept 23, 2026**

## Promotional Opportunity

Each exhibitor will receive the attendee mailing list with name, address, and phone number to be used for the promotion of your participation in the 2026 ArOA Fall Convention. You will receive updated lists every week beginning October 2, 2026, and a printed list at convention.

## Installation & Dismantling

**Installation:** Early Bird Thursday, Oct. 22, 2026: 5:00pm-8:00pm  
Friday, Oct. 23, 2026: 6:30am-8:00am

**Dismantle:** Friday, Oct. 23, 2026: 3:30 pm-5:30pm

## Hotel Information

Oaklawn Racing Casino Resort is the official host hotel for the 2026 Fall Convention.

- \$160/night
- \$169/night Trackside View

### For Reservations:

**Online:** [Oaklawn Reservation Link](https://arkansas.aoa.org)

**Group Code:** BKG1863

**Guest Password:** 90317311

**Note:** Select the country in the dropdown menu or the system will error.

- **Phone:** 501-363-4625:
  - Use Booking ID# BKG1863 or AR Optometric Assn 2026 Fall Conference Room Block

**Special room rate will be available until Sept. 30, 2026, or until the block has sold out.**

## Electricity

If you need electricity, please add electricity when registering. ArOA will make arrangements with the convention center for you.

| Electrical Services    | Pre-Ordered |
|------------------------|-------------|
| 20 Amp 110 Volt Outlet | \$40.00     |

## Exhibit Hall Hours

The exhibit hall will be open to attendees on Friday, October 23, 2026 from 9:00 am-3:30 pm.

| Time              | Event                      |
|-------------------|----------------------------|
| 6:30-8:45 am      | Exhibit Hall Set Up        |
| 9:00-9:30 am      | Exhibit Hall (ODs)         |
| 10:00-10:30 am    | Exhibit Hall (Paras)       |
| 11:30 am-12:30 pm | Lunch on your own          |
| 12:30-1:00 pm     | Exhibit Hall (ODs + Paras) |
| 2:40-3:20 pm      | Exhibit Hall (ODs)         |
| 3:00-3:30 pm      | Exhibit Hall (Paras)       |
| 3:30-5:30 pm      | Exhibit Hall Tear Down     |

## Shipping

The Arkansas Optometric Association will not be responsible for shipping. It is the responsibility of the Exhibitor to arrange all shipping of Exhibitor materials, including return shipment arrangements before departure.

**Exhibitors must coordinate with the Oaklawn Resort Sales Office** for delivery and placement of boxes in the event space. Please refer to the [Oaklawn Exhibitor Guidelines, Shipping Procedures, and Event Delivery & Shipment Form](#).

Oaklawn will not accept shipments without this form being sent to [groupsales@oaklawn.com](mailto:groupsales@oaklawn.com) in advance.



<https://arkansas.aoa.org>



Oaklawn Racing Casino Resort  
Hot Springs, Arkansas



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[aoa@arkansasoptometric.org](mailto:aoa@arkansasoptometric.org)

# 2026 Fall Convention

## Exhibitor Terms and Conditions

### ● Liability

Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and save the Arkansas Optometric Association, Oaklawn Racing Casino Resort and its employees and agents harmless against all claims, losses arising out of or caused by Exhibitor's installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole negligence of Oaklawn Racing Casino Resort, its employees or agents.

In addition, Exhibitor acknowledges that the Arkansas Optometric Association and Oaklawn Racing Casino Resort do not maintain insurance covering Exhibitor's property or injury to persons, and that it is the sole responsibility of the Exhibitor to obtain business interruption, property damage, and other necessary insurance covering such losses by Exhibitor. It is further understood and agreed by and between the parties hereto that other rules and regulations established by the Arkansas Optometric Association for the conduct of the meeting as set forth in this document are in force throughout the show and the Exhibiting company, its agents, employees and representatives agree to abide by the rules as set forth herein. Registering for the convention assumes you accept these conditions.

### ● Use of Space

All activities and Exhibitor materials must be confined to the limits of the Exhibitor booth. No exhibit shall block or interfere with the direct visibility of an adjoining exhibit. No display shall be higher than 8' unless approved in advance by The Manager. Curtains, standards or rails that enclose a booth may not be removed without the written permission of The Manager. No Exhibitor shall assign, sublet, or share space without the consent of The Manager in writing. All Exhibitors using sound equipment must tone down the sound in order to avoid confusion. Neither Exhibitors nor their agents shall injure or deface the walls or floors of the building or booths. Should such damage occur, the Exhibitor is liable to the Arkansas Optometric Association and the Graduate By Hilton for any and all repairs necessary.

### ● Contract for Space

Application for space and its acceptance constitute a contract to use the space assigned.

**Payment is due by September 23, 2026.**

**If cancellation is necessary, it must be done in writing by September 23, 2026 at 5:00 PM.**

A refund of registration minus a \$100 cancellation fee will be made if cancelled by September 23, 2026.

The Arkansas Optometric Association (ArOA) reserves the right, in its sole discretion, to determine the eligibility of any company or organization for sponsorship, partnership, exhibiting, advertising, or other forms of support. The ArOA may decline, limit, or discontinue any partnership, sponsorship, exhibit, advertisement, or other promotional activity if it believes the company's products, services, conduct, or communications are inconsistent with applicable law, the objectives of ArOA events, or the mission and values of the Association.

### ● Adjoining Booths

A company may purchase a second booth as an adjoining booth at a discounted price of \$425 if there is availability. Adjoining booths are for the same company, not shared between companies. Policies for representatives, listings, and signage will apply the same as a regular booth.

### ● Conflicting Meeting & Social Events

In the interest of maintaining attendance at official ArOA educational events and programs, Exhibitor agrees not to extend invitations, call meetings, or otherwise encourage absence of attendees, Exhibitors, or invited guests from educational sessions or programs during official ArOA event hours. The Arkansas Optometric Association will provide a list of dates and times that are reserved for ArOA functions upon request. Exhibitor events may be held outside these times.



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# 2026 Convention Schedule

| Friday, October 23, 2026   |                                                            |                                                            |
|----------------------------|------------------------------------------------------------|------------------------------------------------------------|
| <b>7:00am-8:00am</b>       | <b>OD Breakfast</b>                                        | <b>- Sponsored by Alcon</b>                                |
| 8:00am-9:00am              | 1 hour OD Cont. Education                                  |                                                            |
| <b>9:00am-9:30am</b>       | <b>Exhibit Hall - ODs</b>                                  | <b>- Sponsored by Professional Computer Services, Inc.</b> |
| 9:00am-10:00am             | Para Education                                             |                                                            |
| 9:30am-10:20am             | 1 hour OD Cont. Education                                  |                                                            |
| <b>10:00am-10:30am</b>     | <b>Exhibit Hall - Paras</b>                                | <b>- Sponsored by Professional Computer Services, Inc.</b> |
| 10:30am-11:30am            | Para Education                                             |                                                            |
| 10:30am-11:20am            | 1 hour OD Cont. Education                                  |                                                            |
| 11:30am-12:30pm            | Lunch on your own                                          |                                                            |
| 11:30am-12:30pm            | ArOA Membership Meeting & Lunch<br>(For ArOA Members Only) |                                                            |
| <b>12:30pm-1:00pm</b>      | <b>Exhibit Hall - ODs &amp; Paras</b>                      | <b>- Break Sponsor Opportunity</b>                         |
| 1:00pm-2:40pm              | 2 hours OD Cont. Education                                 |                                                            |
| 1:00pm-3:00pm              | Para Education                                             |                                                            |
| <b>2:40pm-3:20pm</b>       | <b>Exhibit Hall - ODs</b>                                  | <b>- Sponsored by LENZ Therapeutics</b>                    |
| <b>3:00pm-3:30pm</b>       | <b>Exhibit Hall - Paras</b>                                |                                                            |
| 3:30pm-4:20pm              | 1 hour OD Cont. Education                                  |                                                            |
| 3:30pm-4:30pm              | Para Education                                             |                                                            |
| 4:30pm-5:20pm              | 1 hour OD Cont. Education                                  |                                                            |
| <b>5:30pm-7:00pm</b>       | <b>ArOA Board Reception</b>                                | <b>- Sponsored by Triad Eye Institute</b>                  |
|                            |                                                            |                                                            |
| Saturday, October 24, 2026 |                                                            |                                                            |
| <b>6:30am-7:30am</b>       | <b>OD Breakfast</b>                                        | <b>- Sponsored by LENZ Therapeutics</b>                    |
| 7:30am-9:10am              | 1 hour OD Cont. Education                                  |                                                            |
| <b>9:10am-9:30am</b>       | <b>Break</b>                                               | <b>- Break Sponsor Opportunity</b>                         |
| 9:30am-11:10am             | 1 hour OD Cont. Education                                  |                                                            |
| 11:10am-12:00pm            | 1 hour OD Cont. Education                                  |                                                            |



<https://arkansas.aoa.org>



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Hot Springs, Arkansas



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# OD Education Schedule

**Friday, October 23, 2026 (7 hours live in-person CE)**

| TIME              | EVENT                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | LOCATION            |
|-------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------|
| 7:00 am-12:00 pm  | <b>Registration</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | Outside Ballroom C  |
| 7:00-8:00 am      | <b>OD Breakfast - Sponsored by Alcon</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | Ballroom A          |
| 8:00-9:00 am      | <b>Hiring, Retention &amp; Benefit Strategies for Associate Optometrists by Aaron Neufeld, O.D.</b><br>This lecture provides owner optometrists with a structured approach to hiring and retaining quality associate optometrists. The discussion will cover competitive compensation models, including salary and bonus structures, alongside strategies to enhance workplace culture and long-term career growth. Attendees will gain practical insights on creating an appealing work environment, implementing mentorship programs, and structuring performance evaluations to improve job satisfaction and practice efficiency. Through case studies and real world examples, owner ODs will leave with actionable steps to attract and retain top optometric talent. (COPE: PENDING) (1 hour)                                                                                                                                             | Ballroom A          |
| 9:00-9:30 am      | <b>Exhibit Hall Break - Sponsored by Professional Computer Services, Inc.</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | Ballroom C          |
| 9:00-10:30 am     | <b>ArOA Board Meeting</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | Executive Boardroom |
| 9:30-10:20 am     | <b>Key Financial &amp; Tax Strategies for Optometric Practice Growth by Aaron Neufeld, O.D.</b><br>Running a financially efficient optometric practice involves more than just excellent patient care. It requires smart financial and tax strategies that can help reduce liabilities, increase profits, and ensure that the business is structured to scale effectively. This course provides optometrists with the essential tools to achieve growth while ensuring compliance with tax laws. By implementing strategic planning, optometrists can maximize financials to both reinvest in the business and free up capital to improve operational efficiencies, all of which contributes to enhancing patient care. Through this course, participants will learn how to make smarter decisions that lead to financial growth and stability, ensuring that their practices can thrive in a competitive marketplace. (COPE: PENDING) (1 hour) | Ballroom A          |
| 10:30-11:20 am    | <b>Nutrition &amp; Eye Health - A Comprehensive Guide for the Practicing Optometrist by Aaron Neufeld, O.D.</b><br>Dr. Neufeld goes in great detail about ocular nutrition and integrative eyecare. This course will give ODs a deeper understanding about how dietary factors play a role in eye care and healthcare for patients. (COPE: PENDING) (1 hour)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | Ballroom A          |
| 11:30 am-12:30 pm | <b>ArOA Membership Meeting &amp; Lunch (For ArOA Members Only)</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | Ballroom B          |
| 12:30-1:00 pm     | <b>Exhibit Hall Break</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | Ballroom C          |
| 1:00-2:40 pm      | <b>The Eye-economics of Myopia Management/Control - A Micro and Macro Deep Dive by Aaron Neufeld, O.D.</b><br>In this course, explores the intersection of eye health and economics by examining myopia both as a global public health challenge and as a practice-level business opportunity. Attendees will gain insight into the microeconomic aspects of patient costs, market dynamics, and practice investments, as well as the macroeconomic implications for healthcare systems, productivity, and education. The lecture also highlights global initiatives, policy considerations, technological advancements, and strategies for integrating myopia management into optometric practice, ultimately equipping practitioners with both the economic understanding and practical tools to deliver effective care while optimizing their practice's success. (COPE: PENDING) (2 hours)                                                  | Ballroom A          |
| 2:40-3:30 pm      | <b>Exhibit Hall Break - Sponsored by LENZ Therapeutics</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | Ballroom C          |
| 3:30-4:20 pm      | <b>Artificial Intelligence in Eyecare: Current Applications and Future Directions by Aaron Neufeld, O.D.</b><br>To define Artificial Intelligence (AI), Machine Learning (ML), and Deep Learning (DL) in a medical context. This course will give ODs a deeper overall understanding of AI in eye care. (COPE: PENDING) (1 hour)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | Ballroom A          |
| 4:30-5:20 pm      | <b>Arkansas Jurisprudence by the Arkansas State Board of Optometry</b><br>This course reviews the Arkansas Optometry Practice Act and Board regulations, covering scope of practice, prescriptive authority, patient rights, and professional responsibilities. (State Board Approved) (1 hour)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | Ballroom A          |



# OD Education Schedule

**Saturday, October 24, 2026 (5 hours live in-person CE)**

| TIME             | EVENT                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | LOCATION           |
|------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------|
| 6:30-7:30 am     | <b>OD Breakfast - Sponsored by LENZ Therapeutics</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | Ballroom A         |
| 7:00-9:00 am     | <b>Registration</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | Outside Ballroom C |
| 7:30-9:10 am     | <b>Pearls of Knowledge by Jason Ellen, O.D.</b><br>The speaker will provide "pearls" learned while training optometric ocular disease residents over the years. These "pearls" are gained from both unique and difficult patient presentations to unfortunate easy mistakes made when referring patients to a referral practice. The attendees will learn how to better utilize the case presentation, history and clinical findings to more confidently handle these types of cases. (COPE: PENDING) (2 hours)                                               | Ballroom A         |
| 9:10-9:30 am     | <b>Break</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | Ballroom A         |
| 9:30-11:10 am    | <b>Anterior Segment-Corneal Procedures for the Optometric Physician by Jason Ellen, O.D.</b><br>The speaker will provide an overview and introduction to advanced anterior segment and corneal procedures personally performed by Optometric Physician and Residents in his group practice including Botulinum A for Blepharospasm, Corneal Curettage, Anterior Stromal Puncture, Corneal Salzmannectomy, Anterior Chamber Paracentesis/Post op Aqueous Burp. and Placement of Sutureless Amniotic Membranes. (COPE: PENDING) (2 hours) (Advanced Procedures) | Ballroom A         |
| 11:10am-12:00 pm | <b>Lasers, Lights, and Lenses by Jason Ellen, O.D.</b><br>This course highlights some of the most recent advancements and future advancements in Ophthalmic Technology focusing specifically on Refractive Surgery and Refractive Cataract Surgery with an emphasis on the treatment of Presbyopia. (COPE: PENDING) (1 hour) (Advanced Procedures)                                                                                                                                                                                                            | Ballroom A         |



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# Para Education Schedule

**Friday, October 23, 2026** (5 hours live in-person CE)

| Time              | Event                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | Location         |
|-------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------|
| 7:00 am-12:00 pm  | <b>Registration</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | Catherine/DeGray |
| 9:00-10:00 am     | <b>The Elderly: A Glimpse Into the Aging Eye by Jackie O'Keefe Lincoln</b><br>When assisting the elderly, ECPs can do a lot to help enhance their visual experience and improve the quality of life by providing optical solutions to their subjective complaints. The process begins by understanding the milestones and trip stone these patients have endured over time. And a little empathy goes a long way. (1 hour) (CPC)                                                                                                                                                                                      | Catherine/DeGray |
| 10:00-10:30 am    | <b>Exhibit Hall Break - Sponsored by Professional Computer Services, Inc.</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | Ballroom C       |
| 10:30-11:30 am    | <b>The Chronicles of Digital Devices and Their Relationship to CVS &amp; DES by Jackie O'Keefe Lincoln</b><br>Once known as Computer Vision Syndrome (CVS), Digital Eye Strain (DES) has taken the forefront in today's world. CVS symptoms manifested using one computer station for an extended period of time. DES is a result of overusing computers, laptops, tablets and other digital devices. Overuse can cause eye strain, headaches and neck discomfort to name a few. This course looks at lens options, ergonomic recommendations and useful tips we can share with our patients/customers.(1 hour) (CPC) | Catherine/DeGray |
| 11:30 am-12:30 pm | <b>Lunch on your own</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                  |
| 12:30-1:00 pm     | <b>Exhibit Hall Break</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | Ballroom C       |
| 1:00-2:00 pm      | <b>You Deserve a Medal for Handling Patient Complaints by Jackie O'Keefe Lincoln</b><br>Yes, there are days when we would rather be elsewhere because of complaints. But there is a way to turn the negative around. We will look at valid consumer complaints and how we can correct the problem and troubleshoot through protocol. (1 hour) (CPC)                                                                                                                                                                                                                                                                   | Catherine/DeGray |
| 2:00-3:00 pm      | <b>What Are All These Abbreviations &amp; Acronyms by Jackie O'Keefe Lincoln</b><br>We use a plethora of acronyms and abbreviations in our optical world on a daily basis. Using acronyms and abbreviations takes up less space on hard copies and practice management systems, so they are very common. What do they stand for and what do they mean to us? (1 hour) (CPC)                                                                                                                                                                                                                                           | Catherine/DeGray |
| 3:00-3:30 pm      | <b>Exhibit Hall Break - Sponsored by LENZ Therapeutics</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | Ballroom C       |
| 3:30-4:30 pm      | <b>Hug Your Patients by Jackie O'Keefe Lincoln</b><br>Consumers have more choices of where to receive their eyecare than ever before. Eyecare professionals must maintain a professional image and balance real life human feelings and encounters. We are no longer in a Product/Service Economy, we are in an Experience Economy. Optical arenas must appeal to patients while offering the ultimate experience. (1 hour) (CPC)                                                                                                                                                                                     | Catherine/DeGray |



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# Convention Sponsorships



## Convention OD Breakfast Sponsor

**About:** Arkansas ODs love to eat! Promote your brand in one of the most visible opportunities of the Fall Convention during the Friday or Saturday OD Breakfast! ArOA will plan and fund these events with your sponsor support.

### Sponsorship Includes:

- Recognition of host partner:
  - With branded signage by food station and in convention program
  - Announcement of meal sponsor before at least 1 class
- 10-minute presentation during meal

**2 Available**

Fall Convention  
Hot Springs

~~Oct. 23, 2026~~

Oct. 24, 2026

Value: \$3,000

Est. Attendance:  
125 ODs



## Board Reception Sponsor

**About:** Join the ArOA Board of Directors at The First Turn for a reception to recognize the 2027 class of the ArOA Leadership program! Make valuable connections while your organization earns recognition! ArOA will plan and fund the reception with your sponsor support.

### Sponsorship Includes:

- Recognition of sponsor:
  - All promotion of event and in convention program
  - Photos and write-up in ArOA newsletter and social media
  - Branded Signage
- Attendance for Two Reps to Reception

**1 Available**

Fall Convention  
Hot Springs

Oct. 23, 2026

Value: \$2,000

Est. Attendance:  
20-25 ODs



## Convention Break Sponsor

**About:** Arkansas ODs love snacks! Promote your brand in the highest traffic areas of the convention during one of the scheduled breaks! ArOA will plan and fund these events with your sponsor support.

### Sponsorship Includes:

- Recognition of sponsor:
  - Branded signage by food station
  - In convention program
  - Announcement of break sponsor before at least 1 class

**4 2 Available**

Fall Convention  
Hot Springs

Oct. 23-24, 2026

Value: \$1,500



## Sponsor of 5 Student Travel Grants

**About:** Travel Grants will be given to optometry students who apply and attend the fall convention. ArOA will promote, plan, award, and fund the grants with your sponsor support.

### Sponsorship Includes:

- Recognition of sponsor:
  - All promotion and communication of grants to students
  - Thank you on social media and in convention program

**2 1 Available**

Fall Convention  
Hot Springs

Oct. 23-24, 2026

Value: \$1,500



## Convention Door Prize Sponsor

**About:** For both Spring and Fall Conventions. Provides door prizes to ODs and Paras for interacting with Industry. ArOA will acquire and fund the prizes with your sponsor support.

### Sponsorship Includes:

- Recognition of sponsor:
  - All promotion of prizes and in convention program
  - Announcements before at least 2 classes
- Rep can present prizes to winners

**1 Available**

Fall Convention  
Hot Springs

Oct. 23, 2026

Value: \$1,000





Exhibitor Info

# THANK YOU

2026 ArOA Fall Convention

October 23-24, 2026

Exhibit Hall: October 23, 2026, 9:00am - 3:30pm

[Register here](#)



## 2027 ArOA Spring Convention

Exhibit Hall April 30, 2027

Little Rock Convention Center

Little Rock, Arkansas